

Ideas for Today's Resources

We really do have a great mix of hotels in the Tees Valley. Many of the grandest are based on old country houses such as Wynyard and Rockcliffe but our town centres are also seeing new developments. Middlesbrough has increased its 'bed count' considerably in the last few years and the Holiday Inn had to expand within a few months of opening. A key part of the local economic strategy is to increase leisure tourists. We have phenomenal natural assets on our doorstep, from an amazing coastline to the wild moors. With improvements to rail and road already in development and the incredible expansion of flights to and from Teesside Airport, the opportunity to attract visitors could not be clearer. We already have some really fabulous hotels that anybody in the world would be pleased to stay in but what would make them even better? This is an opportunity for children to get creative. They could plan out with designs as illustrations or even better, build the rooms from scarp materials. I saw a fantastic example of children drawing nets and constructing the 3D shapes to create models of furniture - try it! Alternatively, what would the advert look like for the most amazing hotel room in the world? There are lots of videos on the Spark page to inspire ideas.

Using the task

The task is clear and can be responded to in a number of ways (see below).

Discussion points:

- What would a family need to make their stay amazing?
- How can technology make the family feel spoiled?
- What feature would make the room stand out from all others?

Community

Creating a sense of community around this work will improve authenticity and motivation for the children. I have provided a google folder at the bottom of the webpage for images of work to be uploaded to. Please don't put full names on, first name is fine and possibly the town where you are. Experience shows that this really develops self confidence and improved outcomes for further work. Equally you can email work to me.

Tasks and outcomes

Greatest hotel room. Yes a bed but what would make the bed the best in the world, would give the guest the best ever sleep? Yes a bathroom but why would the toilet be the best, or the shower....and the bath? Focus on key elements of the room and make them all amazing.

Task suggestions include:

- Create a simple illustrated design of the room. Ideally each element will be drawn in detail separately (such as bed or bath)
- Create a brochure advert for a magazine detailing why the room is amazing (think language)
- Create a short advert to camera using images you have drawn or found to describe why this room is so amazing (voice over with a. Script written)

