

Marketing your product

Name:

Product:

Audience:

1) 3)

Who are the passengers?

2) 4)

Product design:

Area to draw and annotate your design,
possibly from an exterior and interior view?

Value propositions:

1)

2)

Use these sections to identify
possible options that each
passenger might like. Not all
will make it into the final
design

3)

Key features:

4)

List and explain some of the key features here.

WHO WILL YOU BE?