

Ideas for Today's Resources

The airport is on the up! For years, under investment left it trailing behind other airports despite air travel and air freight traffic increasing. Now it is a time for change. With new routes announced to most of the UK pretty much daily and the ever present KLM flight to Schipol linking us to the world, there is a lot of optimism. What many people don't know is that a huge logistics park is also being built on the south side of the airport with a new road to access it. This will link our fantastic Tees Valley logistics infrastructure with new and growing markets in air freight.

Community

Creating a sense of community around this work will improve authenticity and motivation for the children. I have provided a google folder at the bottom of the webpage for images of work to be uploaded to. Please don't put full names on, first name is fine and possibly the town where you are. Experience shows that this really develops self confidence and improved outcomes for further work. Equally you can email work to me.

Using the resources

This document outlines the key task today

Discussion points:

- Where would you love to visit?
- How can you find information about a place?
- How can you organise information to engage a reader?
- How can I use language to persuade the reader?

Tasks and outcomes

There are two aspects to today's task: research techniques and repurposing information

Task suggestions include:

- Identify a place you would like to have direct flights to from Teesside Airport
- Research some key facts about the place and jot them down
- Find pictures of the place you want to visit and save them if they are not copyrighted
- Create a flyer (such as the Dubai example) using the information and images collected
- Pay close attention to use of effective language
- Write a letter to Ben Houchen arguing why you want the next flights to be to your favourite place - I'll give them to him if you send them in!
- Try creating a flyer for a destination that is in a book or film



Wish you were here?