

Ideas for Today's Resources

The airport is on the up! For years, under investment left it trailing behind other airports despite air travel and air freight traffic increasing. Now it is a time for change. With new routes announced to most of the UK pretty much daily and the ever present KLM flight to Schipol linking us to the world, there is a lot of optimism. What many people don't know is that a huge logistics park is also being built on the south side of the airport with a new road to access it. This will link our fantastic Tees Valley logistics infrastructure with new and growing markets in air freight.

Community

Creating a sense of community around this work will improve authenticity and motivation for the children. I have provided a google folder at the bottom of the webpage for images of work to be uploaded to. Please don't put full names on, first name is fine and possibly the town where you are. Experience shows that this really develops self confidence and improved outcomes for further work. Equally you can email work to me.

Using the videos

The video is the stimulus and outlines the main focussed task.

Discussion points:

- What could the airport create to attract visitors who aren't travelling?
- How can you make the airport design stand out and reflect the area?

Tasks and outcomes

The basic outcome is to think about product design. This approach underpins lots of thought processes in industry settings for designing any new product.

Task suggestions include:

- Simple design of a new activity centre viewing gallery, play area or something else on the airport site to bring in more visitors
- Design the ultimate futuristic cafe for travellers
- Waiting for a flight? What could the departure lounge feature to make your wait a memorable one?
- Design a poster highlighting the great new facilities at the airport



Needs updating?